



Poverty Reduction

Strong communities are built when basic needs are within reach for everyone.

The **Low Income Measure (LIM)** is households earning less than half of the median after-tax income, adjusted for household size.

A **Living Wage** is the hourly wage a worker needs to earn to cover their basic expenses and participate in their community. (*Ontario Living Wage Network*)



~3,600

residents, or 1 in 7
(13.4%), live on low
income LIM (2023)



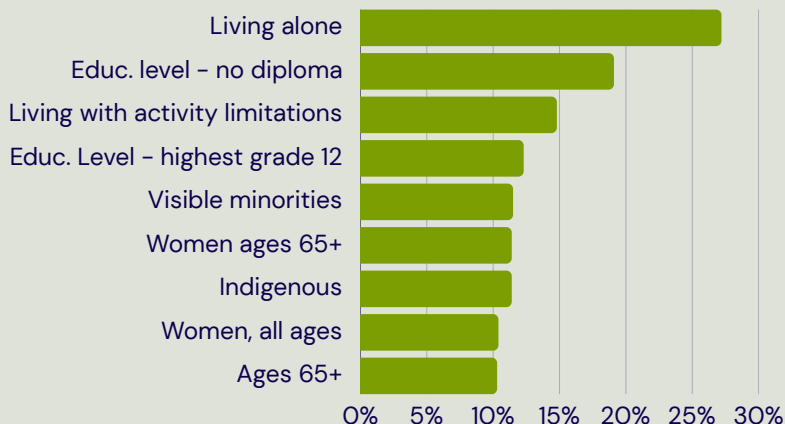
79%

Ontario's minimum
wage is only 79% of the
Living Wage

Several Factors Contribute to Low Income in PEC

- precarious employment
- lower income rates compared to Ontario
- high dependence on government transfer income eg. Old Age Security

Some Groups Face Greater Risk of Low Income



Barriers Limit Financial Security

Poverty is shaped by more than income. Access to affordable housing, transportation, childcare and education also affects financial stability.



Housing costs are a major pressure, with rents remaining elevated since the pandemic and leaving less income for food and other essentials.



Limited transportation options add another barrier. With limited public transit across PEC, households without personal vehicles can struggle to reach jobs, health care and services.

Reducing poverty means addressing both income and the cost and accessibility of basic needs.



Municipal and Community Supports for Low-Income Residents

- Municipal Financial Relief Grant (taxes and water/wastewater relief)
- Free income tax filing and benefits screening
- Disability Tax Credit application medical fee payment
- Repurposed cellphones for those in need
- Employment readiness supports
- Emergency assistance (Prince Edward Lennox & Addington Social Services)



To learn more about poverty reduction data in Prince Edward County, visit [PECdata.ca](https://pecdata.ca) – Economy.

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